



2025 EVERGY CUSTOMER ADVISORY PANEL SWEEPSTAKES

OFFICIAL RULES & REGULATIONS

Void Where Prohibited By Law

- 1. SPONSOR AND OVERVIEW:** The Evergy Customer Advisory Panel (the “Customer Advisory Panel”) Sweepstakes starts on January 1, 2025 and closes on December 31, 2025 12:00 PM Central Time. The Sweepstakes is sponsored by Evergy, 1200 Main St. Kansas City, Missouri 64105 (the “Sponsor”). True North Market Insights has been retained by the Sponsor to administer the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).
- 2. ELIGIBILITY:** This Sweepstakes is open to active members of the Customer Advisory Panel who have completed surveys in the specified quarter. All Entrants must be the age of majority in their state of residence at the time of entry into the Sweepstakes.
- 3. SWEEPSTAKES GENERAL RULES:** This Sweepstakes is subject to all applicable federal, state and county laws and/or regulations and every action taken by an Entrant in conjunction with the Sweepstakes must comply with these laws and regulations. This Sweepstakes is void where prohibited or restricted by law.

By entering the Sweepstakes, Entrants agree to abide by these Official Rules and the decisions of Sponsor or True North, which are final.

Neither the Sponsor or True North, their affiliates or representatives are responsible for lost, late, misdirected, incomplete, or non-delivered submissions; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties, or other errors

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of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information.

4. PARTICIPATION PRIZES: Each quarter, each panel member who participates in a survey will be entered into a drawing for that quarter. There are eight (8) random draws (the “Draws”) per quarter in the Participation Sweepstakes consisting of eight (8) Gift Cards of \$200 each (the “Prizes”) for an aggregate of \$6,400 in Prizes to be given away during the annual Sweepstakes Period. The Prizes will be awarded quarterly at the end of each quarter [the “Draw Dates”]. Prizes are valued in US dollars. The Gift Cards will be redeemed through Tango, where the winner may select from thousands of retailers, including Amazon.

5. BONUS PARTICIPATION PRIZES: In addition to the 8 random draws (the “Draws”) in the Participation Sweepstakes, panel members who have completed the majority of the invited surveys for the quarter will be entered into a bonus drawing for two (2) Gift Cards of \$200 each (the “Prizes”) for an aggregate of \$1,600 in Prizes to be given away during the annual Sweepstakes Period. The Prizes will be awarded quarterly at the end of each quarter [the “Draw Dates”]. The Gift Cards will be redeemed through Tango, where the winner may select from thousands of retailers, including Amazon.

6. HOW TO PARTICIPATE: The Sweepstakes is offered electronically via the Internet. All Entrants who are members of the Customer Advisory Panel and have completed at least one survey in the quarter are automatically entered into the Sweepstakes. Entrants will receive one (1) entry for every survey completed during the quarter.

No participant may win the Sweepstakes more than once in the annual Sweepstakes Period.

8. SWEEPSTAKES DRAW(S): The draw will be held at True North Market Insights (Lawrence, KS) or one of its affiliates on each of the Draw Dates from all eligible entries. Winners will be determined by random drawing from all eligible entries received by True North. The odds of winning depends on the number of eligible entries received by True North.

9. PRIZE AWARDING: Winners will be notified by email within 15 days of the drawing. Prizes will be awarded only on verification by True North that all Sweepstakes requirements have been met by the winners. Each Prize must be accepted as awarded and no substitutions, transfers, conversions or assignments of Prizes will be allowed. True North is solely responsible for the delivery of the Prizes to the Prize winners.

In order to be declared an official winner, the selected Entrant will be required to complete and return to True North a Winner Acceptance Form within five (5) business days of receipt thereof from True North. If a selected Entrant fails to complete and return the Winner Acceptance Form to True North within five (5) business days, True North reserves the right to void that entry and select another eligible Entrant for that Prize. By completing and returning the Winner Acceptance Form, the Entrant gives

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permission to the Sponsor and True North, at their option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or True North or their respective advertising agencies.

True North is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time, True North reserves the right to void that entry and select another eligible Entrant for that Prize.

True North will notify the winner by email within fifteen (15) days of the Draw Date. The winner will have 5 business days from notification to select a gift card at the Tango prize redemption platform. If a gift card is not selected at the Tango prize redemption platform within 5 business days, True North reserves the right to void that entry and select another eligible Entrant for that Prize.

The Online Gift Card Prize will be delivered by the online prize redemption platform Tango to an official winner within 10 business days after receipt of the signed and fully completed Survey Notification Form. Neither Sponsor or True North is responsible and/or liable for late, lost, or misdirected communications from the Tango website to the official winner's email address.

10. WINNERS LIST: To obtain a copy of the winners list or a copy of these Official Rules, visit the Customer Advisory Panel landing page at Evergy.com.

11. DISQUALIFICATION: Both the Sponsor and True North reserve the right in their sole discretion to disqualify any Entrant from participating in the Sweepstakes for any reason at any time throughout the Sweepstakes, including, but not limited to, violating these Official Rules or tampering with or abusing any aspect of this Sweepstakes or the operation of the Customer Advisory Panel website or any other True North hosted website. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor or True North, which in their opinion, corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Sponsor or True North reserve the right, in their sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in these Official Rules.

12. TAX INFORMATION: Liability for any applicable taxes imposed by any federal, state and/or local government, on any Prize won, is the sole responsibility of the winner of such Prize.

13. PRIZE DISCLAIMER: By participating in the Sweepstakes, Entrants agree that the Sponsor and True North, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability for any injuries, losses or damages of any kind to persons, including personal injury

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or death, or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Entrants further agree that the Sponsor and True North, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will not be responsible or liable for any injuries, damages, or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages arising out of any of the submissions made by any Entry in the Sweepstakes, use of a Prize won in connection with the Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with these Official Rules.

14. DATA PROTECTION NOTICE: Entrants' personal information is protected by Evergy's Privacy Policy. The Evergy Privacy Policy can be found on the Evergy website at www.evergy.com (select Privacy Policy) and on the Customer Advisory Panel landing page at www.evergy.com.